

NEWS & EVENTS

- **Cámara de Comercio de Cantabria**



Info day on the European Programme "Erasmus for Young Entrepreneurs" GYMNASIUM VI project
October 13, 2014 (16:30 -18:00 pm)

Main Goal: To inform attendees about the opportunities offered by the European program Erasmus for Young Entrepreneurs novice entrepreneurs and people who want to start a business as well as experienced entrepreneurs of SMEs.

"Whether you've just created your company as if you have a long experience, the program can provide significant added value to your business: among its potential advantages include the exchange of knowledge and experience or the opportunity to establish a network of contacts in Europe and new business relationships, and access to foreign markets"

Target groups: Entrepreneurs, young people, experienced entrepreneurs of SMEs, micro, self-employed and unemployed people.

Program:

EYE Program overview: What is it and who can participate in the Erasmus to create a company of experienced entrepreneurs and SMEs.

From the experience of a new entrepreneur: Lorena Perez Gasco: Exchange in Brussels with her start-up Ray Musgo.

Free of charge attendance, pre-registration required:

http://www.camaracantabria.com/agenda_actividades/fichact.php?id=1089&tipo=Jornadas

Venue: Chamber of Commerce of Cantabria (Hall)
Plaza de Velarde 5 39001 Santander Cantabria

Activity sponsored by Depósito Franco del Puerto de Santander 



Business Support on Your Doorstep

FORTHCOMING BROKERAGE EVENTS 2014 [Enterprise Europe Network \(EEN\)](#)

The Chamber of Commerce of Cantabria promotes the participation of companies from the region in business meetings of international (Brokerage Events) that are organized in the framework of the European Cooperation Network, Enterprise Europe Network (EEN).

The "Brokerage Events" (BE) are bilateral meetings between companies and organizations looking to achieve Commercial Agreements or Cooperation Technology and matched with the celebration of the most important international fairs. Meetings are responding to highly specialized and previously validated profiles, which greatly enhances the possibility of reaching agreements

Cooperation Meetings to be held in the coming months:

- Brokerage Event Expoquimia 2014 (Barcelona, Spain, October 2.). Chemical, pharmaceutical, cosmetic, Environment Sector.
- Brokerage Event at CONXEMAR 2014 (Vigo, Spain, October 7.). Agrifood industry (canning, fishing, seafood), maritime industry.
- Green Building Connections (Copenhagen, Denmark, October 29). Sector and sustainable construction and environmental design.
- International Brokerage Event at MIDESE 2014 (Paris, France, 4 November). Industrial Sector Outsourcing.
- MEDICAL Healthcare Brokerage Event 2014 (Düsseldorf, Germany, 12 November). Medical, health, instrumentation, medical equipment, pharmaceutical industry.
- VINITECH Brokerage Event - Wine and fruit & vegetable technologies (Bordeaux, France, December 2.). Wine sector (equipment, services, technology), agriculture (fruits, vegetables).

Besides these BE, numerous meetings will be held on diverse sectors of activity which can be found in the link: <http://een.ec.europa.eu/tools/services/EVE/Event/ListEvents>

Companies interested in more information and participate in these events or others, please consult the link above or contact the Chamber of Cantabria through email: jldiego@camaracantabria.com Subsequently, Chamber of Commerce of Cantabria shall on behalf of the companies to prepare business or technology profiles for focusing and organizing bilateral meetings.

SDR Workshops: “Thursdays in green” Business Networking

September 18 and November 13, 2014 and January 15, 2015 (from 16.00 to 18.30 pm)

Objectives:

Provide a forum for exchange between entrepreneurs and companies linked to the environment in order to expand their networks of customers, investors and suppliers, as well as establishing production and commercial partnerships to generate shared value.

Aimed at SMEs employees, self-employed and unemployed people.

Free of charge for attendees: Financed by the European Social Fund: Ministry of Agriculture, Food and Environment, Biodiversity Foundation, Empleaverde Programme and European Social Fund.

More information by clicking here:

http://www.camaracantabria.com/agenda_actividades/fichact.php?id=1077&tipo=Cursos

or email to empleaverde@camaracantabria.com



- **Unioncamere del Veneto – Eurosportello Veneto**

Master classes “Come migliorare le prestazioni dell’area commerciale”.
Verona Innovazione – Corso Porta Nuova 96, Verona

This short master is aimed at providing the participants with the most appropriate techniques for setting up, managing and motivating a constructive relationship with their sales network, while honing the skills necessary to design and implement effective business plans through the acquisition of skills such as sales force coordination, territorial sales planning and monitoring and budget management.

The Master course is address at entrepreneurs, marketing and employees managers, sales and post-sales area managers, management and administration managers.

Classes will be held on the following dates: 15, 16, 22 and 29 of September.

See more at: <http://www.veronainnovazione.it/servizi/formazione-e-corsi/courses/1405>



Competition for the creation of the logo of the “Comitato per l’imprenditoria giovanile di Padova”.

Chamber of Commerce of Padova - Deadline: 3 October 2014

The Chamber of Commerce of Padova announce the competition for selecting the new logo of the Committee for Youth Entrepreneurship of Padova, to be designed to pursue the following objectives:

- promote an entrepreneurial culture to develop the awareness of the economic function and ethical social enterprise
- encourage and support the development of young entrepreneurs
- analyze the characteristics, needs and difficulties of young companies
- foster the spirit of association
- help promote an adequate generational exchange
- help promote cooperation between the productive and commercial sectors

Who can participate:

Participation in the competition is free and open to all individuals.

Deadline for submission of projects:

The application must be received no later than 12.00 noon of October 3, 2014

Award:

The winner will be awarded a prize that will be determined by the Economic Council of the Chamber of amount not exceeding € 1,000.00 (gross amount, which will be subject to taxation in accordance with the relevant legislation for a 25% of the amount).

More info at:

Ufficio Promozione Innovazione Qualità

Tel. 049.82.08.268 (Monday to Friday, hrs: 9.00-12.30)

E-mail: promozione@pd.camcom.it

- Cornwall College

Young people recognised for their volunteer work

11 Sep 2014



The achievement of students on this year's National Citizen Service (NCS) programme has been recognised in a ceremony at Cornwall College St Austell. The month-long summer scheme, which took place in July, is a government programme, regionally run in partnership with The Cornwall College Group.

The programme helps the young people to develop their social and communication skills, by enabling them to plan and implement self-devised social action projects within their own Cornish communities.

This year participants from across Cornwall received praise from numerous organisations for their hard work and dedication and for raising over two and a half thousand pounds for local charities.

<http://www.cornwall.ac.uk/news/young-people-recognised-their-volunteer-work>

ICE House wins top award
9 Sep 2014



An innovative project run by The Cornwall College Group and Plymouth University that changed teaching methods has won a top, national award.

The ICE House project received ESF (European Social Fund) investment and ran between 2009 and 2013. It was focussed on researching and then embedding learning and teaching methods that develop and support learners' innovation, creativity and enterprise (ICE) skills. This led to a significant change in the teaching culture at The Cornwall College Group influencing work on learner-led teaching.

It has now won the FE Enterprise Educators of the Year 2014, which was sponsored by NCEE and UKEE and is one of the National Enterprise Educator awards which recognise excellence within enterprise education.

<http://www.cornwall.ac.uk/news/ice-house-wins-top-award>

Unlocking Potential – Event Everything changes so take charge of the change
September 23 @ 8:30 am - 2:00 pm

The world around us is evolving at an ever increasing pace. The way we work, play, consume and communicate is constantly changing, affecting the way we do business. Organisations who harness these changes are developing sustainable competitive advantage. Are you taking control of the change? Do you want to discover the ways you can create new opportunities?

Our September Connect event brings together for the first time two world-renowned speakers: David Gram, Marketing Director, LEGO and Eddie Obeng, Henley Business School Professor; Entrepreneur and leading authority on Managing in the New World.

David will share how to survive, and become the industry leader when your market has shifted significantly, by telling the amazing story of LEGO's evolution. Eddie will challenge your thinking, drawing on his experience with clients and expertise to prove 'the future is now, most of us are already behind'.

<http://www.unlocking-potential.co.uk/event/september-connect-event>

- BERLINK

“Added value and challenges of mobility projects”: An event on the involvement of big companies in Mobility projects in Germany

On 8 July 2014, the National Agency organised at the Federal Institute for Vocational Education a very interesting event related to Welcome&Co. The event was aimed at large companies that have already implemented mobility projects. A total of 14 big company representatives took the opportunity to gather and to exchange information on the Erasmus + mobility project implementation.

The National Agency informed throughout the day about the administrative aspects of project implementation and the use of the euro pass mobility document. The focus of the event, however, was the perspective of the companies on the implementation of mobility projects. Company representatives reported in presentations and discussions on their experience and their individual strategies for project implementation. They talked about the added value of mobility projects for international companies and the contribution they make to staff development. In addition, they discussed about the difficult challenges of project implementation, but also about positive effects and experiences.

At the end of the event, both the company representatives and the staff of the NA gave a positive assessment.

The programme of the event and the presentations shared are fully available at the [link](#)



Europass Viral Video Competition 2014

On September 1, 2014 The Europass centre launched a Europe-wide online video contest on the theme "Mobility for learning and working in Europe".

Mobility participants are invited to submit videos, demonstrating the added value of the europass mobility document. The prize is a city trip worth 2.500 €.

So live out your creativity and win fantastic prizes!
Are you ready for a trip in your European dream city?
Then join the Europass Viral Video Contest!

What is a Viral Video?

A viral video is known by being disseminated and exchanged over the Internet. It is a short film that goes from one person to the next, regardless of its content. This is done through websites and e-mails. The content should be interesting, spectacular or funny.

What can you win?

First prize: A trip to your European dream city (European Union, EEA / EFTA States, EU candidate countries)

Second Prize: a 1000 € Shopping voucher

Third Prize: a 500 € Shopping voucher

All videos must be submitted by 30.11.2014, at 24:00 GMT.

How to participate?

All information about the competition as the application form, the guidelines for participants and the terms and conditions you can find [here](#). Good Luck!

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