



NEWS & EVENTS

- **Cámara de Comercio de Cantabria**

CámaraverdeProject: Website available

It has been designed and launched by Cámara Cantabria the website of Cámaraverde Project: <http://www.camaraverde.es>

The main goal of the web is to provide online advice to target groups, by solving questions on topics on creating new businesses and business areas related to the environment. Besides, it will be a useful dissemination tool of the actions carried out in the project. The website will be regularly updated.

Fundación NoviaSalcedo organizes Bilbao Youth Employment Forum (BYEF) as part of the International Campaign for the Youth Employment Campaign- Pegasus Project.
November-2014: Monday 24th-Tuesday 25th

Promoter: NoviaSalcedo Foundation, based in Bilbao – Spain (www.noviasalcedo.es)

Organized by NoviaSalcedo Foundation in collaboration with the EuskalHerrikoUnibertsitatea-Universidad del País Vasco-University of the Basque Country.
Together with more than 30 organizations of the civil Society committed to the promotion of youth employment, Chamber of Commerce of Cantabria is one of them.

Target Group: Organisations representing Young People, Companies, Public Administration, Policy Makers, Representatives of Educational Organizations, Public Employment Services, Youth Guarantee Technicians, Trade Unions, Employers Association, Organisations of the Civil Society, at regional, national, European and Pan European level.

General Objective:

The main objective of this event is to build shared knowledge, from a reflexion and action approach, on how to create youth employment on the basis of multi-stakeholder dialogue and an evidence-based research methodology, going from the level of the people, to the organisations and the Society as a whole.

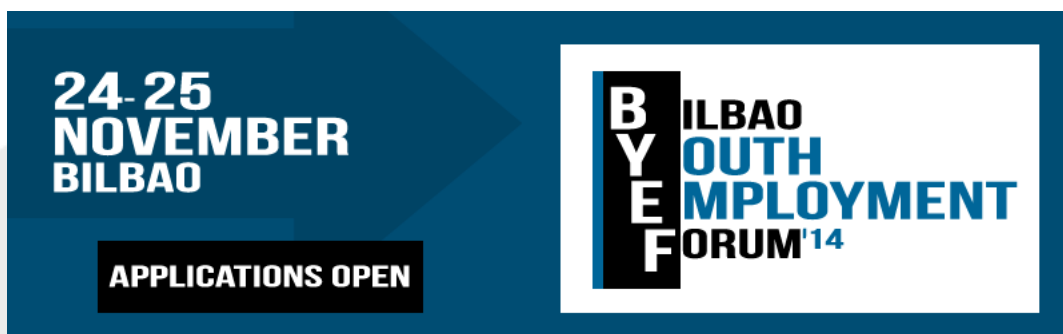
Specific Objectives:

1. To identify the critical success factors as well as the main barriers of the examples and experiences presented and thereby, learn what works and why, and what does not and why not. This will be achieved by means of evidence-based research methodologies.
2. To promote open dialogue and the participation of the main stakeholders for Knowledge Creation and the Search of feasible solutions.
3. To mobilize civil society at transnational level, in order that the UN declares the 2019-2028 decade the « Youth Employment Decade », pursuing that all related Youth Employment Issues be included in the "UN-Human Development Agenda", as well as in the Agenda of those organisations working in favour of the Youth Employment.

Register online: <http://www.youthemploymentdecade.org/en/byef-214>

The capacity is limited to 400 participants. Novia Salcedo Foundation does not cover the costs of travel and accommodation for attendees.

Read more at www.youthemploymentdecade.org



**24-25
NOVEMBER
BILBAO**

APPLICATIONS OPEN

BYEF BILBAO
YOUTH
EMPLOYMENT
FORUM'14

- **Unioncamere del Veneto – Eurosportello Veneto**

“SPORTELLO STAGE - Internship opportunities for students and unemployed people”

Verona Innovazione – Corso Porta Nuova 96, Verona

Sportello Stage is aimed at people unemployed or entered in mobility lists, duly registered at the Employment Centre of competency (sign in to the portal of Employment centers) as well as former students and graduates (more than 12 months).

The subjects covered in one of the above categories and willing to perform an internship can schedule a preliminary interview at Sportello Stage. The interview is carried out under appointment and is held every Friday at 11:00 am at the Sportello Stage premises, 1st floor dining C, together with a presentation of the Internship service as well as the relevant legislation.

On this occasion it will be collect the official form " Request for Participation to stage " and the CVs of the candidates.

Contact Sportello Stage at 0458085718 or via email stage@vr.camcom.it to schedule an interview.

Click here for more information on the services offered by Sportello Stage:

<http://www.veronainnovazione.it/servizi/sportello-stage/news/278#sthash.txxUXme8.dpuf>

"Mettersi in proprio, le problematiche e le opportunità" – Training course on entrepreneurship.

11th September 2014 - Venezia Opportunit@, Via Banchina Molini, 8 Marghera (Ve).

Are you willing to start your own business but you have no idea on where to begin? Venezia Opportunit@ organizes a training session on entrepreneurship, where an expert will inform and guide you through entrepreneurship and self-employment options, answering questions from participants on the following topics:

- Bureaucratic procedures required in the start-up phase of a new business, such as the authorizations required, entities authorized to issue and references
- Financial incentives at the provincial, regional, national and European level
- Market analysis and marketing tools
- Choice of legal form
- Preparation of Business Plan

The training will be held at the Venezia Opportunit@ premises, a Special Agency of the Chamber of Commerce of Venice, Via Banchina Molini, 8 Marghera (Ve).

Participation is free, however seats are limited. Please register completing the online form. More info at:

<http://www.veneziaopportunita.it/template/corsi.php?idCorso=238&code=28d03a9601fd3e53a8a4bfac71622695>

- **Cornwall College**

Creative Writing for Business Fast Forward Group

Our next Creative Writing for Business group with John Simmons is coming up on 8th and 9th September at Tremough Innovation Centre.

John Simmons is the former director of verbal identity at Interbrand, and is now an author of many books including *Dark Angels*, and a business writing consultant working for companies big and small, national and international.

The group will stimulate you to think differently, challenge you and give you practical skills to use immediately.

If you're running a business that creates content or are involved in the communications process, this group should not be missed. There are limited places and we want you to be involved.

The two day session will cover:

- * Skill in storytelling techniques
- * Greater creativity through words
- * The value of creative collaboration
- * Confidence in putting personality into communications

Taking part will help you:

- * Develop your writing skills within the context of your business
- * Help you communicate more effectively and tell the story of your brand or other brands more powerfully
- * Discover how to inject colour, personality and freshness into all your writing, business and personal
- * Explore the role of imaginative language, and the importance of stories and narrative writing, in successful business and brand communications.

Contact the Unlocking Potential team on 0845 600 3660

or email us at hello@unlocking-potential.co.uk

Exciting experts leading Fast Forward Groups

Over the next three months a host of experts are coming to Cornwall to deliver Fast Forward Groups. In each group like-minded business leaders with a common interest, challenge or goal will work together, with the support and input of an expert, to develop their business. Experts leading the groups include: David Gram (LEGO), Eddie Obeng (Henley Business School), John Simmons (Interbrand and author of *Dark Angels*), Graham Jones (leading Internet Psychologist and Author), Internationally-recognised trainers from BSI (the British Standards Institute) and other award winning facilitators.



Participants will be stimulated to think differently, challenge themselves, and gain practical skills to take away and use immediately. Groups sizes are limited to make sure each delegate gets quality time with our experts, meaning the places fill up quickly. If you are interested in one of the groups taking place this autumn, contact us to discuss your needs.

"I liked the focus and range of topics especially being quizzed in areas that can sometimes be taken for granted. Overall it has allowed me to think about the business for the first time in weeks!" *Tom Magill, Cornish Pirates (Fast Forward Group delegate, June 2014).*

FAST FORWARD GROUPS TAKING PLACE ACROSS CORNWALL THIS AUTUMN

Creative Writing for Business with John Simmons

This workshop will help you develop your writing skills within the context of your business; you will communicate more effectively, tell the story of your brand or other brands more powerfully and it will stimulate you to think differently.

8th & 9th September, Tremough Innovation Centre

Growth Programme

Tailored to meet the different needs that arise at each stage of business growth, you will explore your growth aspirations and potential, and help make the transition to the next stage as easy and effective as possible.

9th & 11th September, Tremough Innovation Centre

16th & 18th September, Bedruthan Hotel

Web Psychology with Graham Jones

During this two day interactive, delegate-led workshop, you will gain a clear idea as to what you need to do in order to ensure your business can harness the power of the Internet for greater effect.

7th October & 4th November, Tremough Innovation Centre

ISO14001 with BSI

This group will help you prepare a quality management system to manage and mitigate environmental impact, using ISO 14001 certification as a key building block to accelerate your **business' environmental performance.**

21st & 22nd October – Venue TBC

Business planning for investment

You will develop the knowledge and ability you need to create a valuable business plan: one that will help you secure investment to fund your business growth.

October, venue TBC

Contact the Unlocking Potential team on 0845 600 3660

or email us at hello@unlocking-potential.co.uk

- **BERLINK**

Scholarships and grants for Student mobility offered by DAAD

Are you looking for a funded opportunity to gain new studying experience in Germany?

Then DAAD might be able to help!

The Deutscher Akademischer Austauschdienst (DAAD) / German Academic Exchange Service is a private, publicly funded, self governing organization of higher education institutions in Germany.

DAAD is the German national agency for the support of international academic cooperation and offers several programmes and funding schemes for students in higher education and researchers, providing financial support to over 67.000 individuals per year.

International students can apply for scholarships at numerous German institutions. The extensive DAAD scholarship database for foreign students, graduates and academics offers a wide range of scholarships and additional information to help students with their application. Competitive, merit-based scholarships and grants are offered throughout the year, making of DAAD the largest such academic grant organisation worldwide.

To learn more about DAAD, and to find out about existing opportunities you can visit the English website of DAAD www.daad.de/en

Great apprenticeship in small businesses: Engaging SMEs in Initial VET – a Study of Eurochambres

“Small and medium-sized enterprises account for around 66% of the total employment and 85% of recent recruitments in Europe. Due to a lack of human resource expertise and financial resources, small companies find it particularly difficult to hire new staff, develop their skills and keep highly skilled employees. A solution to the skills challenge can be taking up apprentices and VET students. However, many national VET systems are not adapted to small companies as they lack the necessary incentives and support structures to facilitate their involvement.

What can European and national stakeholders do to support small companies hosting apprentices?”

In countries such as Austria, Germany and Luxembourg, small SMEs contribute strongly to the training of the future work force through their active involvement in apprenticeship schemes and training on the job. However, all over Europe, small companies need major support and incentives from policy makers to successfully host apprentices.

Eurochambre has recently published a report with recommendations to facilitate the involvement of SMEs in apprenticeship schemes. It also describes best practices and key success factors that can be adapted to fit the national circumstances of each analysed country: Austria, Belgium, Cyprus, Germany, Hungary, Italy, Luxembourg, Norway, Spain.

You can access and read the full report [here](#)



Lifelong
Learning Programme

Project co-funded by the European Commission through the Leonardo da Vinci Lifelong Learning Programme within the framework of the multi-lateral transfer of innovation (TOI) projects.

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www.camaracantabria.com



www.unioncameredelveneto.it



www.upr.si



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